

Minimising energy use is good for our bottom lines, for the environment, for future generations and for our reputations in a market which increasingly competes on the basis of green credentials.



But energy efficiency is in large part a technical subject and although many of us have made big strides in human-factors aspects—energy awareness and staff motivation—we need to understand the technicalities as well. Otherwise our profitability is hostage to poor maintenance and the exaggerated claims of unscrupulous vendors, while viable opportunities to reduce costs and emissions go begging.



The conference will be chaired by Fran Hughes, director of the International Tourism Partnership

Hotel Energy 17 is the UK's first conference dedicated to the sector. Presentations from industry speakers and outside experts, with interactive sessions and plenty of time for questions and answers, will span both technical and human-factors opportunities. One session will explore how we can nudge all our guests (green-minded and otherwise) towards using heating, lighting, air conditioning and hot water less wastefully, all without compromising the quality of their stay; and for something completely different we will hear how an off-grid hotel reduced its reliance on diesel generators.

Hotel Energy 17 is designed for proprietors, general managers, engineers and sustainability professionals in the hotel industry particularly; but it will also be helpful for anyone managing accommodation of an analogous kind in the education, health and care sectors.



Book at <http://vesma850.eventbrite.co.uk>





How do we nudge our guests towards less wasteful behaviour without compromising the quality of their stay?

Topics

- The technology/behaviour balance in energy saving - *Claire Whitely, Hilton Worldwide*
- Controls in hotels - *Anthony Osborne, ICDM*
- Cooking up savings: energy in kitchens and catering - *John Mulholland*
- Chilling and air conditioning - *Dave Covell, Clearlead*
- Improving your metering - *Bill Gysin, Elcomponent*
- The off-grid hotel - *Daniel Curtis*
- Guest engagement: the elephant in the room - *Vilnis Vesma*

The day will mix presentations and interactive exercises with a generous allowance of time for questions and answers.

Date, venue and price

10:00 to 16:30 on **Thursday, 11 May 2017** at

Priory Rooms
Bull Street
Birmingham B4 6AF
United Kingdom

Advance-booking places are £95 plus VAT

Book at <http://vesma850.eventbrite.co.uk>

VESMA.COM

all about saving energy
Pound House
Market Square
Newent
Glos GL18 1PS

+44(0)1531 821350
Vilnis@VESMA.COM
<http://vesma.com>

Conference steering panel



The organisers would like to thank the conference steering panel: Fran Hughes, International Tourism Partnership; David Dunbar, Whitbread; Paulina Bohdanowicz-Godfrey, Hilton Worldwide; and Rebecca Hawkins, Responsible Hospitality Partnership

